



OFF-ROAD BUSINESS ASSOCIATION EXECUTIVE SUMMARY—FOURTH QUARTER 2007

Off-Road Business Association

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2008 ORBA SUPERSHOW

After a resounding success with the 2007 ORBA SuperShow at the Barona Casino Convention Center in San Diego County, ORBA will be moving the 2008 SuperShow to the much larger, more accessible Del Mar Fairgrounds. The dates will be February 9 & 10.

Title Sponsors for the 2008 show will be 4 Wheel Parts and Cycle Parts West. Supporting sponsors will be ITP Tires, KTM USA, Off-Road Warehouse and Pro Comp Suspension.

Pro Comp Suspension will be sponsoring a Trophy Kart race series to be held over the weekend. Dirt Alliance will sponsor a 50cc mini motorcycle free-style demonstration. KTM will be offering demo rides on their new product line, including the new KTM quads, to attendees. Other activities are planned as well for the dirt track that will be constructed just for this show.

Over 50 exhibitors from the 2007 show have already signed up for display space at the 2008 show. Space is going fast and ORBA members are encouraged to take advantage of the member discount for booth space at the 2008 ORBA SuperShow.

This is the only off-road show of its kind in Southern California where the proceeds go to a non-profit organization to support efforts to protect and promote the

motorized off-road recreation industry.

If you think you might be interested in vendor space at this show, please check our Web site or call our Vendor Coordinator, Jan McGarvie, at 800.948.8216.



ORBA OPEN BOARD MEETING

ORBA held another of its open board meetings on September 26 in Norco, California. These meetings are always informative, and this one was no exception. ORBA President Roy Denner spoke on next year's "SuperShow," the Desert Advisory Council, the Imperial Sand Dunes Recreation Area and the new Recreation Resource Advisory Council.

Executive Director spoke on several current subjects including SB 742 (see article below) and a very critical effort in which ORBA is heavily involved concerning problems the sand car industry is facing regarding emission certification.

Attorney David Hubbard of Eco-Logic Partners, of which ORBA is a member, spoke on several current legal issues in which California OHV organizations are involved.

Watch for information regarding our next such open meeting. Try to attend, and bring other OHV business persons with you.

NEW ORBA BOARD MEMBER

At its monthly board meeting the ORBA Board of Directors voted to appoint Randy Weisser to fill the board position recently

vacated by Howard Hughes, the former owner of ORW and a founding member of ORBA. Rocky Trevino, Chairman of the Board, stated "We are grateful for the dedication Howard has shown to ORBA and the off-road community. He will be missed."

In June of 2007 Randy Weisser purchased ORW. When the opportunity presented itself to buy an off-road related business, it was a perfect fit for Randy. He started going to the desert when he was seven years old. Randy has been married for 26 years and has five children. Not only has he enjoyed off-roading with his family but he also competed in the SCORE race series from 1975 to 1982 in a Class One buggy. Currently he is a co-sponsor of the All German Motor Sports race team.

"As a life-long off-roader, I am very excited about now owning a business in the industry that I have enjoyed for many years. The fact that ORW has a great reputation in the community was a major factor in my decision to buy ORW, and I intend to continue the tradition of excellent products and service under my ownership. Getting involved with ORBA as a Director and helping protect our industry and guide the future of ORBA is just icing on the cake," stated Randy.

In addition to being the owner of ORW, Randy is a real estate developer and owner of Unique Lighting Systems in Escondido, CA.

BLM SHERIFFS' SUMMIT

ORBA has been invited to speak to sheriffs from around the country. The summit will be hosted by the Bureau of Land Management in Washington, DC November 6 and 7, 2007.

The meetings and events will be covering topics about law enforcement partnerships between government agencies and private

entities. ORBA will bring its business perspective of how agencies should build stronger relationships with business to accomplish their goals.

The meetings will include the U.S. Fish and Wildlife Service, Forest Service, Bureau of Indian Affairs, Bureau of Reclamation and Border Patrol.

While in Washington we will take advantage of the time to visit with congress about OHV business issues.

NEW OHV BILL: SB 742

After nearly nine months of meetings, conference calls and trips to the capitol there is finally a bill that extends the California OHV program. The current law expires December 31, 2007. Without a new law in place the program would end at that time.

When SB 742, authored by California State Senator Darrell Steinberg, was introduced ORBA was not in support of it. Our position did not change until the last negotiation just prior to the committee vote. The final version received strong bipartisan support. This is a balanced bill that will provide for the future of OHV use in California.

SB 742 highlights:

- Ten year sunset (the new law would expire on December 31, 2017 unless reauthorized)
- Two more commissioners (appointed by governor)
- Fifty percent of the grant funds will go to operations and maintenance (on the ground)
- Twenty percent law enforcement (more than ever before)
- Five percent education & safety
- Twenty five percent restoration
- Registration fee of fifty dollars biennially

The important thing to remember is that SB 742 is balanced and will provide more opportunity while also addressing safety, law enforcement and the environment.

CARB ENFORCEMENT VISITS SAND CAR BUILDERS

Last year, the California Air Resources Board (CARB) put the sand car industry on notice that they must comply with CARB and EPA engine emission standards. ORBA and several of the key car builders met with CARB and negotiated a more lenient emissions category and a delay in enforcement of the standard to allow the industry to certify their engines and vehicles. Last fall, ORBA held three meetings to inform the industry of what needed to be done, and arranged for CARB to conduct a workshop as well. ORBA also put together a field trip to Glamis with CARB staff so they could better understand the cars and the environment in which they operate.

Some engine and car builders initiated action to bring their engines and cars into compliance, but it has proven to be more difficult and time consuming than was anticipated. However, some engine and car builders have not taken even the initial steps to get into compliance. CARB staff has not been satisfied with the rate of progress, and directed their Enforcement Division to start an audit of new sand car sales to California residents since 1-1-07. CARB warned car builders to immediately stop all deliveries of complete cars to California residents unless they have a certified engine installed, or face significant fines on each delivered car.

ORBA is working with CARB and the EPA to help them understand the significant efforts underway to get into compliance, the challenges the industry has faced and the extreme hardships to the sand car builders and their employees that would result from an industry shut-down. Discussions are still underway, but the lack of any action on the part of a significant number of builders has severely handicapped our position.

ORBA can provide information on the certification process, links to agency websites and key contacts, and emission certification specialists that are available to assist them. It is imperative that any business that intends to stay in the turn key car business must take action ASAP or face severe consequences. For more information, contact Bill Dart, ORBA Land Use Director, at bdart@orba.biz or 208.459.3304.

ORBA'S PRESIDENT ON RRAC

ORBA's President & CEO, Roy Denner, has been appointed to the recently established Recreation Resource Advisory Committee (RRAC) for the Pacific Southwest Region. The purpose of this citizen's advisory committee is to provide recommendations on creating new or changing existing fees for entry to recreation areas managed by the Forest Service and the Bureau of Land Management. Denner, who testified in Congress regarding the fee program during its trial period, stated that "It is extremely important to me that the bulk of any fees collected at federal recreation sites go right back to those sites to improve recreation opportunities."

The RRAC is composed of five members who represent recreational users; three representing outfitters and environmental groups; and three who represent tourism, Indian Tribes, and local government. The first meeting of the RRAC will take place in Sacramento on 11/5-6 at the California Travel and Tourism Board Room.

NEW MEMBERS:

- Monster Energy
- Bed Tech
- YUASA Battery, Inc.
- CRAWL Magazine
- Dirtboy Designs
- Hard Corp Abrasives, LLC
- Tank Sports, Inc.

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