



OFF-ROAD BUSINESS ASSOCIATION

EXECUTIVE SUMMARY—FOURTH QUARTER 2006

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ORBA OFF-ROAD SHOW

On the weekend of March 24/25, 2007, ORBA will be putting on an off-road consumer show at the Barona Casino in San Diego County. All proceeds will go to support ORBA's important work to protect and promote the motorized off-road recreation industry.

Title Sponsors for this show will be Championship Off Road Racing (CORR) and Yamaha Motors Corp.

The first-ever Yamaha Rhino exhibition hall will debut at the ORBA off-road show. The Yamaha Rhino is the hottest off-road vehicle to hit the after-market industry in decades. Companies have sprung up all over the country just to satisfy the demand for newer and better Rhino add-on products.

A large outdoor area will be turned into the CORR-sponsored Off-Road Pit extravaganza. Every class of vehicle that races in the Championship Off Road Racing series will be on display. Many CORR racing celebrities will be on-hand to give tips and sign autographs. A super-large display screen will run continuous clips from CORR events.

Other ORBA show sponsors include Alba Action Sports, Cycle Parts West and Pro Comp Suspension.

ORBA SUPPORTS POMBO PHOTO SHOOT

ORBA's Executive Director and President assisted Off-Road Business Magazine's road team during an exclusive interview with Congressman Richard Pombo, Chairman of the important House Re-

sources Committee. Chairman Pombo was asked about his efforts to reform the Endangered Species Act as well as his position on motorized off-highway vehicle recreation on public lands. It is clear that the Congressman supports OHV recreation and is happy to see that the industry is finally getting organized through its own trade association. A condensed version of this interview is printed in the October issue of the Off-Road Business Magazine. The article and pictures can be found on ORBA's Web site as well.



From left to right: Roy Denner, Chairman Pombo, Fred Wiley and Pete Conaty

CARB CONCERNS

ORBA representatives and several ORBA members attended a meeting with the California Air Resources Board (CARB) where the issue of non-compliance for turnkey buggy manufacturers was discussed. There has been a California state law on the books since 2003 that requires manufacturers of off-road buggies with large engines to have those engines certified by CARB for use in their custom built vehicles. To date the law has not been enforced but, as more and more turnkey buggies are being sold, CARB is claiming that it is time for those vehicles to meet CARB certification.

Since this is an industry-oriented problem ORBA has agreed to be the interface between CARB and the buggy manufacturers. Unfortunately a relatively small number of sand-oriented companies have joined ORBA, so it will be difficult to justify expending significant resources on this issue.

CARB intended to attend the Sand Sports Super Show in Costa Mesa and issue citations and "cease and desist" orders to all non-compliant manufacturers. ORBA's Land Use Director, Bill

Dart, has a long-time relationship with CARB officials and he was able to get them to promise to hold off on taking any action until the first of the year.

ORBA then arranged a meeting on the CARB issue for the Sunday morning before the Sand Sports Super Show opened to the public. Several hundred letters were sent out inviting company representatives to attend, and almost two hundred flyers announcing the meeting were passed out to individual vendors at the show. A total of 26 companies were represented at the meeting.

At that meeting a council was formed to assess options and associated costs to deal with the CARB issue. About a dozen company representatives will work with Bill Dart on this council. The council will attempt to develop options and costs to implement by the Off Road Expo in Pomona in October. Another general meeting of interested parties will take place during that show.

NEW ORBA CHAIRMAN

Rocky Trevino, owner of Cycle Parts West and one of the original "Dirty Seven" founders of ORBA, has been elected Chairman by ORBA's Board of Directors. He will be replacing Brian Juhnke of Motoworld, who has been chairman since ORBA was founded approximately five and one-half years ago. Brian stated that he is proud to have been associated with ORBA and to have played a significant role in ORBA's growth. Motoworld will continue to be a major supporter of ORBA.

ORBA V.P. TESTIFIES

At the invitation of Congressman Richard Pombo, Chairman of the House Committee on Resources, ORBA Vice President Jim McGarvie testified at a field hearing on "The Importance of Border Security on Federal Lands." Because of the excellent relationship ORBA—and the entire OHV community—has with Chairman Pombo and his staff, they wanted to get on public record the impact of border security upon our form of recreation.

McGarvie discussed the impact of border security upon OHV recreation, notably the closure of

CONTACT **ORBA**

1701 Westwind Drive #216, Bakersfield, CA 93301 * www.orba.biz * 661.323.1464 * Fax 661.323.1487

several dirt roads and trails—previously used for OHV recreation—in the name of homeland security. He also pointed out the impact upon OHV recreation when border security fails, notably recent incidents of violent crime against off-roaders and wildfires destroying OHV areas, in which illegal immigrants were responsible.

CLEAR CREEK VICTORY

A lawsuit brought by the Center for Biological Diversity and the California Native Plant Society demanding closure of the popular BLM-managed Clear Creek OHV area on California's central coast was recently dismissed by the federal court system. The environmental groups had sought closure of the entire area to protect unique plants there that are listed under the Endangered Species Act (ESA).

While this latest challenge to Clear Creek is resolved, the controversy is not over. The BLM recently completed a new management plan that they are working to implement. The Environmental Protection Agency is also involved at Clear Creek due to the asbestos issue, and they will be reviewing the BLM management plan and making recommendations to the BLM, which could include closure of the area for public safety issues.

ORBA'S EXECUTIVE DIRECTOR TESTIFIES

On July 26, 2006 Fred Wiley, Executive Director of ORBA, testified before the House sub-committee on Forest Health. The day's hearings were held to determine the future of several bills including HR 5149, the McKeon Wilderness Bill. This bill covers an area from the West Hoover near Bridgeport, California, south including the Arrogosa River.

The importance of this testimony was to insure that specific language was entered into the official record providing that motorized off road activity will be protected in the same way that the wilderness areas are protected. Other parts of the testimony touched on the importance of releasing the Wilderness Study Areas that will never meet the criteria

for wilderness. The areas have been managed as wilderness in some cases for over 20 years.

Wiley's official testimony can be found on ORBA's Web site: www.ORBA.biz.



TOYOTA RAFFLE CAR

For a total cost of one dollar, ORBA was able to purchase a fully equipped 2007 FJ Cruiser from Toyota. ORBA member companies have added many after-market products to make this a one-of-a-kind show car for this year's fundraiser raffle. Toyota's Mark Amstock believes that ORBA will provide tremendous exposure for this new off-road model by displaying it at the many shows and off-road events in which ORBA participates. For more info on the raffle visit ORBA's Web site.

ROADLESS NEWS

California Governor Arnold Schwarzenegger signed a petition to protect roadless areas in California. The petition is somewhat different from the "Clinton Roadless Rule" that was rejected by the courts. After meeting with leaders from the off-road community the language in the petition simply states that there will be no new roads or routes in roadless areas, but existing inventoried roads and routes will not be closed. This is good news for OHV recreation in California.

SACRAMENTO LOBBY DAY 2007

This year's event was a great success. Over 40 business owners attended! Our goal is to have 100 attendees next year.

SAVE THE DATE: April 22 and 23, 2007. Help shape the future of the OHV industry by walking the halls of the Capitol. Educate legislators about the economic impact the OHV industry has in California. Let them know their actions have a direct affect on your business,

especially when those decisions cause land closures. You need not be a California business to attend. This effort is important to every company that sells product in California, whether or not based within that state.

Reserve your room early for this event! Call the Holiday Inn Capitol Plaza between 7am and 3pm at 916-446-0100. Make sure you mention ORBA to get the discounted room rate of \$124.99. For more information or to sign up for the event contact:

Meg Grossglass at 951-926-1953
or meg@orba.biz

or Rocky Trevino at 619-247-1053

COUNTY ANTI-OHV LAWS

Two counties in Southern California—Riverside and San Diego—have considered or are considering adopting ordinances which would make it difficult or impossible to legally operate OHV's on one's own property. ORBA, along with other organizations, is actively involved in attempting to prevent the passage of these ordinances or at least to negotiate an acceptable compromise. For details see the ORBA Web site.

WELCOME NEW MEMBERS!

- advanced FLOW engineering
- S.N.O.R.E.
- Moore Racing
- Chaparral Motorsports
- Power Tank
- Girlyz Clothing Co.
- Total Chaos Fabrication
- LeoVince Exhaust Systems
- Jim Conner Racing
- Damzl, Inc.
- Team Joyner, USA - Thunder
- BFGoodrich Tires
- American Sand Toys (AST)
- California Sand Sports
- Weaver & Associates
- Wuerth Motorsports
- RAW Motorsports
- Sand Limo by Joe Fab